

Advanced training in internationalisation



Globalisation, competitive company strategies, business development and expansion into international markets: these are some of the key words involved with the Go.In' advanced training course offered by Bergamo Sviluppo.

The Entrepreneurship and innovation for the internationalisation of micro-SMEs course aims to strengthen managerial skills and to provide entrepreneurs with effective instruments to work on the international scene. It varies between face-to-face lecturing, thematic seminars, talks from entrepreneurs on their experiences and interactive work group, providing both basic and advanced levels of tuition.

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